9-13-05

1PW 3622



Docket No. AMENDMENT TRANSMITTAL LETTER 28212/0200298-US0 NC28129US Application No. Filing Date Examiner Art Unit 09/580,583-Conf. #8331 May 30, 2000 Y. Retta 3622 Applicant(s): Toni Kopra Invention: LOCATION AWARE PRODUCT PLACEMENT AND ADVERTISING TO THE COMMISSIONER FOR PATENTS Transmitted herewith is an amendment in the above-identified application. The fee has been calculated and is transmitted as shown below. **CLAIMS AS AMENDED** Claims Highest Remaining Number Number Previously After **Extra Claims** Amendment Paid **Present** Rate **Total Claims** 21 24 X Independent 5 6 Х Claims Multiple Dependent Claims (check if applicable) Other fee (please specify): TOTAL ADDITIONAL FEE FOR THIS AMENDMENT: 0.00 x Large Entity Small Entity x | No additional fee is required for this amendment. Please charge Deposit Account No. in the amount of \$ A duplicate copy of this sheet is enclosed. A check in the amount of \$ to cover the filing fee is enclosed. Payment by credit card. Form PTO-2038 is attached. | X | The Director is hereby authorized to charge and credit Deposit Account No. 04-0100 as described below. A duplicate copy of this sheet is enclosed. Credit any overpayment. Charge any additional filing or application processing fees required under 37 CFR 1.16 and 1.17. Dated: September 12, 2005 Bruce E. Black Attorney Reg. No.: 41,622 DARBY & DARBY P.C. P.O. Box 5257 New York, New York 10150-5257 (206) 262-8900

Application No. (if known): 09/580,583

Attorney Docket No.: 28212/0200298-US0

NC28129US

Certificate of Express Mailing Under 37 CFR 1.10

I hereby certify that this correspondence is being deposited with the United States Postal Service as Express Mail, Airbill No. EV662453020US in an envelope addressed to:

MS Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

on September 12, 2005

Date

Signature

Linda Povinelli

Typed or printed name of person signing Certificate

Note: Each paper must have its own certificate of mailing, or this certificate must identify each submitted paper.

Amendment Transmittal (1 page) Amendment (9 pages)

Return Receipt Postcard



Docket No.: 28212/0200298-US0

NC28129US

(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Toni Kopra

Application No.: 09/580,583

Confirmation No.: 8331

Filed: May 30, 2000

Art Unit: 3622

For: LOCATION AWARE PRODUCT

PLACEMENT AND ADVERTISING

Examiner: Y. Retta

AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION

MS Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

INTRODUCTORY COMMENTS

In response to the Office Action dated June 24, 2005, please amend the above-identified U.S. patent application as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 8 of this paper.